Adobe® InDesign® CS5.5

Design professional page layouts for print and digital publishing

Build engaging publications for tablet devices using Folio Producer tools that integrate with Adobe Digital Publishing Suite.* Export open-standard EPUB documents† that provide an improved reading experience with embedded audio and video, improved typography, and images that resize automatically. Efficiently create accessible Adobe PDF documents.

Adobe InDesign CS5.5 is also available as a component of:

- Adobe Creative Suite® 5.5 Design Standard
- Adobe Creative Suite 5.5 Design Premium
- Adobe Creative Suite 5.5 Master Collection

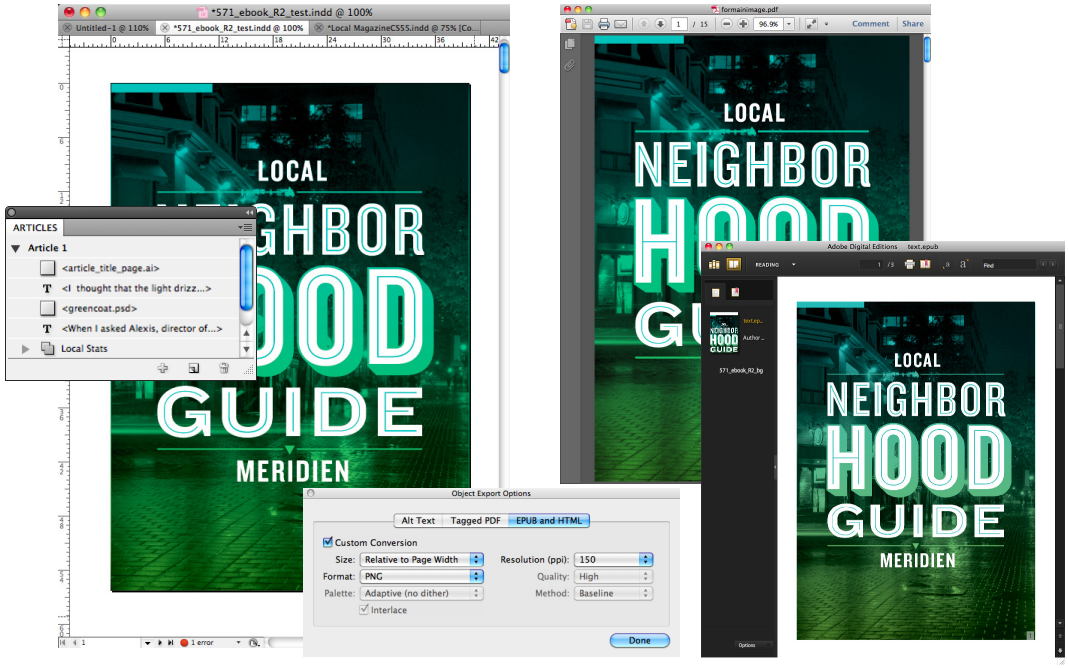
Subscription option

Get the same product with low monthly payments. Visit *www.adobe.com/go/cssubscription* to learn more.

Take your documents to new audiences with Adobe InDesign CS5.5. Folio Producer tools, the ability to integrate with Digital Publishing Suite,* EPUB export enhancements, and other new features help you save time, reduce errors, and design documents that provide attractive and engaging reading experiences on virtually any screen size or in print. It's also easier to create Adobe PDF documents that meet U.S. government requirements for accessibility.

Use Folio Producer tools to create interactive overlays that offer opportunities for readers to explore your content more fully. For example, you can show readers every angle of a new product or give them a 360-degree tour of a formal garden. Interactive overlays are supported in .folio files that you can publish to tablet devices, through tools that integrate with Adobe Digital Publishing Suite.*

Design compelling eBooks more efficiently. Use the new Articles panel to easily control the order in which text, images, sidebars, and other content is exported, without having to change the print layout. You can export eBooks with more attractive typography without needing to edit the HTML code. Improve the way readers experience images by setting them to resize automatically to fit the reader's device—without compromising the design.



InDesign CS5.5 gives you greater control when you export your publications as eBooks† and accessible Adobe PDF documents. New features help you organize content for export without affecting the layout in InDesign, ensure that images resize to fit the viewer's screen, and map text styles to HTML, EPUB, and PDF tags so that text displays reliably. Folio Producer tools that integrate with Adobe Digital Publishing Suite* let you create and distribute engaging publications for a variety of tablet devices.

*Adobe Digital Publishing Suite requires a separate license and payment of associated fee(s). See *www.adobe.com/products/digitalpublishingsuite* for more information.

†InDesign uses EPUB3 and HTML5 code to create eBooks with audio, video, and other advanced features. EPUB3 and HTML5 presentation, media playback, and double-byte character support (e.g., Chinese, Japanese, Korean) may not be supported by all devices, browsers or EPUB readers.

Top features

- Folio Producer tools (Page 2)
- EPUB export enhancements (Page 3)
- Articles panel (Page 3)
- Dynamic image resizing (Page 3)
- Styles mapped to tags (Page 4)
- Embedded video and audio in eBooks (Page 4)
- Linked text (Page 4)
- Drag-and-drop anchored objects (Page 5)
- PDF accessibility enhancements (Page 5)

With Adobe InDesign CS5.5, you can:

Create powerful, innovative digital documents. Engage, inform, and attract readers with documents that integrate interactivity, video, and sound for playback on a tablet, smartphone, or computer. Develop stronger, more compelling messages with rich interactive documents.

Do more in less time. Create and edit documents faster. New productivity features—including linked text, the Articles panel, and the ability to drag and drop anchored objects—help make page layout simpler and smoother.

Create eBooks for screens and tablet devices.† Retain greater control of content and typography when exporting documents to EPUB format, while reducing your dependence on developers. Design more engaging eBooks, with images that resize automatically to fit virtually any screen.

Who uses InDesign?

Designers, production specialists, and printers use InDesign to lay out, preflight, and publish documents for print, online publication, or delivery to mobile devices. InDesign offers precise control over typography to produce the best results possible for both print and digital distribution. Creative professionals take advantage of its tight integration with leading industry tools, including Adobe Photoshop®, Adobe Illustrator®, Adobe Acrobat®, and Adobe Flash® Professional software.

Publishers, designers, and advertisers can take advantage of Folio Producer tools that integrate with Adobe Digital Publishing Suite* to create and publish digital content through leading mobile marketplaces for consumption on tablet devices.

Top new features of Adobe InDesign CS5.5

Folio Producer tools

Invite viewers to engage more deeply with your digital content using interactive overlays that offer readers panorama views, the ability to rotate objects 360 degrees, the chance to scroll and pan across an image, and access to placed websites. Use the new Folio Producer tools to add interactive overlays to your documents and preview them within the context of your publication in InDesign. Interactive overlays are supported in .folio files used in Adobe Digital Publishing Suite,* which lets you create and distribute publications for tablet devices such as Apple's iPad, BlackBerry Playbook, and the Motorola Xoom. In addition to the new interactive overlays, you can also include audio, video, slide shows, and hyperlinks in .folio documents.

Invite interaction

An interactive overlay is a component of a publication that gives readers an opportunity to interact with the content. Using Overlay Creator, one of the Folio Producer tools included in InDesign CS5.5, you can add audio, video, slide shows, 360-degree viewers, image panning, panoramas, and embedded websites into your documents. You can preview the interactivity in context using the included Content Viewer for Desktop.

Interactive overlays are supported in .folio documents, which are used by Adobe Digital Publishing Suite* to create, distribute, and monetize engaging digital documents for a broad range of tablet devices, including Apple iPad, BlackBerry Playbook, and a wide variety of Android tablets including the Motorola Xoom.

You can preview how your publication will appear on a tablet—including interactive overlays such as panorama views, 360-degree rotation, scrolling and panning, and placed websites—using Content Viewer for Desktop, one of the Folio Producer tools included with InDesign CS5.5.

Deliver innovative ideas with Adobe Creative Suite 5.5 Design Standard

Combine InDesign with industry-leading toolsets for digital image editing, vector illustration, and portable document editing, and get more creative power at an appealing price. In addition to InDesign, Creative Suite 5.5 Design Standard includes the latest versions of Adobe Photoshop, Adobe Illustrator, and Adobe Acrobat Pro.

With Design Standard, you can:

Automate tasks. Use the Action Wizard in Acrobat X Pro to automate routine, multistep tasks through guided actions. Create, manage, execute, and share a sequence of frequently used steps that can be applied to a single PDF or batches of files.

Accelerate project workflows. Take advantage of how Creative Suite 5.5 Design Standard integrates with Adobe CS Live online services,[‡§] helping you to speed up key project workflows. Bring creative reviews directly into your design workflow. Initiate reviews and receive comments from within your design software.

For more information, see *Adobe Creative Suite 5.5 Design Standard What's New.*

Control content flow in HTML or PDF export

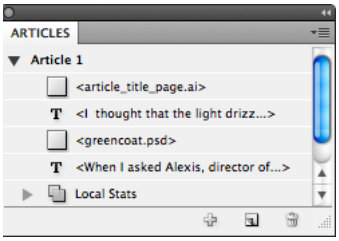
The Articles panel gives you greater control even if you're not creating eBooks. You can also organize content for export to HTML or accessible PDF.

EPUB export enhancements

Create more compelling eBooks[†] than ever before while reducing your dependence on developers, thanks to a smoother, more efficient EPUB workflow. Design and publish more engaging eBooks that include images that resize automatically to fit virtually any screen, and deliver improved typography in digital books with greater speed and control over type. You can also design eBooks that include video and audio. With these new features, you can offer eBook readers a smooth, predictable reading experience on virtually any device.

Articles panel

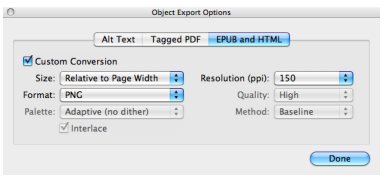
Use the Articles panel to provide an improved reading experience in textbooks, highly designed books, or any other books you create that include images, captions, sidebars, or block quotes. Choose and organize your content by dragging images, text frames, and other content into the new Articles panel to define the order in which they'll export. You can control the sequence of text, images, and graphics in the exported document without changing your InDesign layout.



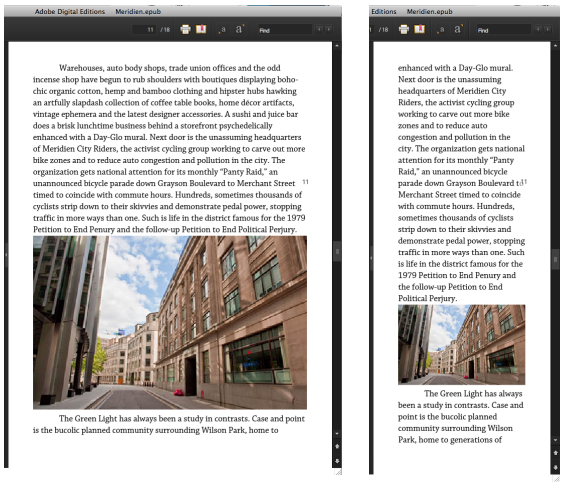
Drag content from your InDesign document—including threaded text, images, or separate textblocks, such as captions and block quotes—into the Articles panel, and then organize them to appear in a logical order for the reader when exported.

Dynamic image resizing

Design and publish an eBook with images that look sharp and can be accessed on virtually any screen size—from a desktop monitor to a smartphone. The images resize automatically to fit the viewer's screen. When you export to the EPUB format, you can set conversion options for the entire document, or control how each image is converted individually. You can now also rasterize any shapes, text frames, placed graphics, and groups you created in InDesign, so that they'll be exported as images and resize dynamically, too. In addition to GIF and JPEG images, you can export PNG images in EPUB documents from InDesign CS5.5.



To ensure an image resizes automatically to fit the screen, select it, and then choose Object > Object Export Options. Then select Custom Conversion, and choose Relative To Page Width from the Size menu. If you don't want the image to resize, choose Fixed from the Size menu instead.


Adobe Digital Editions
Meridien.epub
Warehouses, auto body shops, trade union offices and the odd incense shop have begun to rub shoulders with boutiques displaying boho-chic organic cotton, hemp and bamboo clothing and hipster hubs hawking an artfully slapdash collection of coffee table books, home décor artifacts, vintage ephemera and the latest designer accessories. A sushi and juice bar does a brisk lunchtime business behind a storefront psychedelically enhanced with a Day-Glo mural. Next door is the unassuming headquarters of Meridien City Riders, the activist cycling group working to carve out more bike zones and to reduce auto congestion and pollution in the city. The organization gets national attention for its monthly "Panty Raid," an unannounced bicycle parade down Grayson Boulevard to Merchant Street timed to coincide with commute hours. Hundreds, sometimes thousands of cyclists strip down to their skivvies and demonstrate pedal power, stopping traffic in more ways than one. Such is life in the district famous for the 1979 Petition to End Penury and the follow-up Petition to End Political Perjury.
The Green Light has always been a study in contrasts. Case and point is the bucolic planned community surrounding Wilson Park, home to
Editions
Meridien.epub
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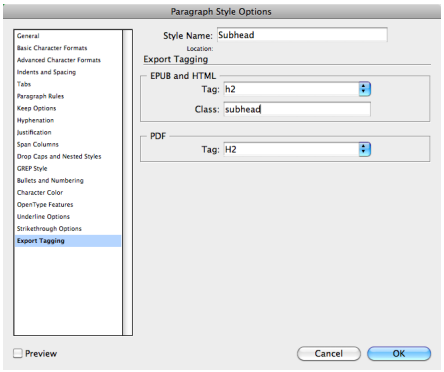
Improved text formatting in eBooks†

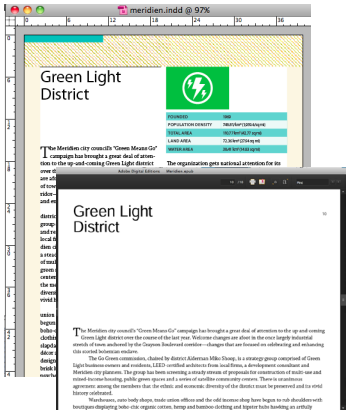
InDesign CS5.5 automatically handles drop caps, bulleted and numbered lists, and tables when you export to EPUB format, so the text appears as you expect it to in the exported documents.

Styles mapped to tags

Managing the design of your type through styles saves you time and hassle—while allowing you to create more sophisticated text. Create digital documents that conform to open standards with improved basic typography without needing to make changes directly to the HTML code. In InDesign CS5.5, you can map paragraph and character styles directly to HTML, EPUB, and PDF tags to ensure that styles you define in InDesign are exported appropriately. For more advanced workflows, you can add CSS class names and type in your own custom tags.



In the Export Tagging pane of the Character Style Options and Paragraph Style Options dialog boxes, you can map styles to HTML, EPUB, or PDF tags. Though the tags make no difference to the display in InDesign, they're mapped to the correct standard when you export HTML, EPUB, or PDF documents.



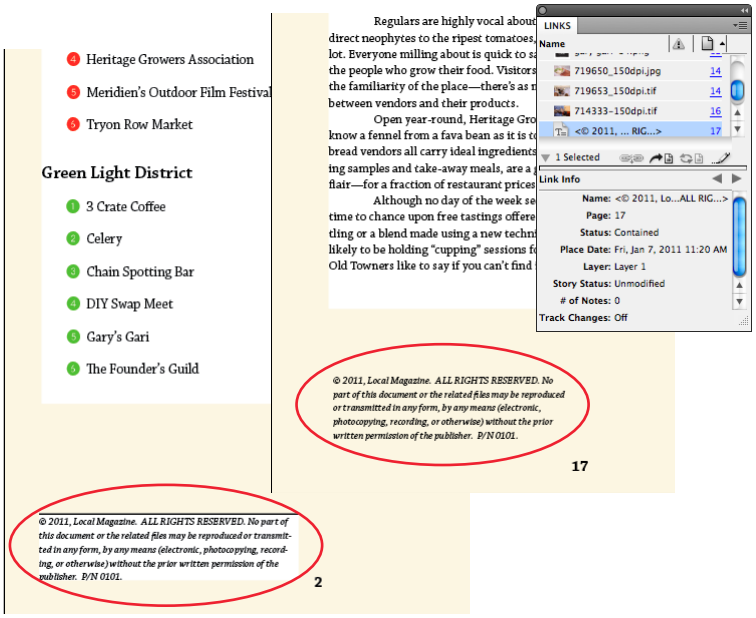
Embedded video and audio in eBooks

Add another dimension to eBooks with embedded audio and video.† Whether you're adding soundtrack music to a children's book, including tour videos in a travel guide, or including contemporary news footage in a historical volume, audio and video content take eBook readers beyond the traditional reading experience.

InDesign CS5.5 supports video and audio tags for newer standards such as HTML5 and EPUB 3. Embedded audio and video play in eBook reader applications that support those standards, such as Apple iBooks.

Linked text

Save time and reduce errors by linking identical text blocks in a document, so that edits you make to the original story (the parent story) apply to all of them. Take advantage of this feature to ensure text remains consistent across duplicated content, such as when you're updating boilerplate legal text or product descriptions that appear throughout a document. With linked text, you can edit information in the parent story and simply update the link in the Links panel to correct the text everywhere it appears.


4 Heritage Growers Association
5 Meridien's Outdoor Film Festival
6 Tryon Row Market
Green Light District
1 3 Crate Coffee
2 Celery
3 Chain Spotting Bar
4 DIY Swap Meet
5 Gary's Gari
6 The Founder's Guild
LINKS
Name
719650_150dpi.jpg 14
719653_150dpi.tif 14
714333-150dpi.tif 16
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1 Selected
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Status: Contained
Place Date: Fri, Jan 7, 2011 11:20 AM
Layer: Layer 1
Story Status: Unmodified
# of Notes: 0
Track Changes: Off
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2

Simply select the text you want to link, choose Edit > Place And Link Story, and then click in the new text frame. The text you copied becomes the parent story; the linked text is added to the text frame; and the link appears in the Links panel. Update the link just as you would any other link.

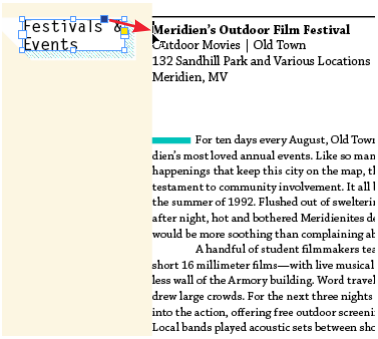
Integration between Adobe Digital Publishing Suite and InDesign CS5.5

Create a new generation of digital publications for desktops and mobile devices, including tablets and e-readers. Adobe Digital Publishing Suite* integrates with InDesign CS5.5, so you can use familiar layout software to produce cutting-edge digital publications.

Adobe Digital Publishing Suite is a turnkey set of hosted services, applications, and viewer technology designed for professional publishers that tightly integrates with Adobe InDesign CS 5.5 software. Using Adobe InDesign CS5.5 and new online publishing services, you can design and distribute a new class of innovative digital magazines for a broad range of tablet devices, including Apple iPad, BlackBerry Playbook, and a wide variety of Android tablets including the Motorola Xoom. Adobe Digital Publishing Suite requires a separate license and payment of associated fee(s). For more information about Adobe Digital Publishing Suite, see *www.adobe.com/products/digitalpublishingsuite*.

Drag-and-drop anchored objects

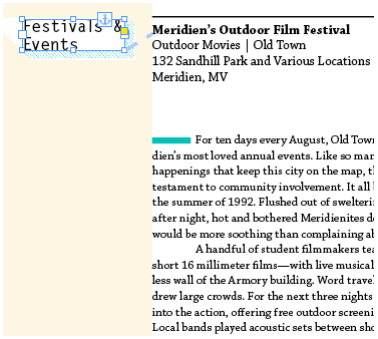
As text reflows on the page, an anchored object remains in position, moving with the text it's anchored to. Now you can add anchored objects quickly and intuitively. Simply drag the small blue box from the frame of a selected image or text to the position in the text to which you want to anchor it.


Festivals & Events
Meridien's Outdoor Film Festival
Outdoor Movies | Old Town
132 Sandhill Park and Various Locations
Meridien, MV
For ten days every August, Old Town
dien's most loved annual events. Like so man
happenings that keep this city on the map, t
testament to community involvement. It all
the summer of 1992. Flushed out of swelteri
after night, hot and bothered Meridienites d
would be more soothing than complaining a
A handful of student filmmakers te
short 16 millimeter films—with live musical
less wall of the Armory building. Word travel
drew large crowds. For the next three nights
into the action, offering free outdoor screeni
Local bands played acoustic sets between sh

Drag the blue box to anchor the object to a specific point in the text.

Press Shift as you drag the blue box to position an inline graphic.

Press Alt or Option as you drag the blue box to set options for the anchored object.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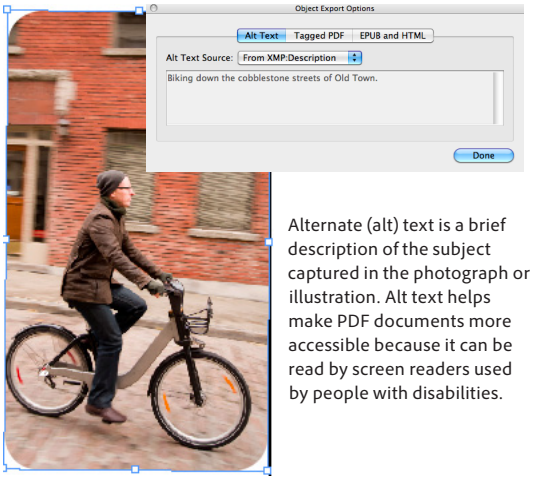
PDF accessibility enhancements

Reduce the time it takes to create PDF documents that people with disabilities can use more effectively. Apply accessibility features within your InDesign document, rather than having to make the changes in Acrobat. PDF tags, alt tags, and the content order you assign stay with the document as you revise it.

Now you can more easily add, edit, and view alt text attributes that are associated with an image or object. For example, rather than creating new alt text, you can use description metadata that was added to an image in Adobe Bridge, or include alt text already attached to an object you imported from Microsoft Word. It's also easier to add alt text directly in InDesign using the new Object Export Options dialog box.

The new Articles panel and the ability to map styles to PDF tags let you ensure content flows in the expected order when viewers use screen readers and other assistive technologies.



Alternate (alt) text is a brief description of the subject captured in the photograph or illustration. Alt text helps make PDF documents more accessible because it can be read by screen readers used by people with disabilities.

Learn about the newest features of CS Live online services[‡§], which are complimentary until April 12, 2012. Visit *www.adobe.com/go/cslive* for details.

Still using InDesign CS4?

For those still using InDesign CS4, upgrading to InDesign CS5.5 also gives you the chance to catch up on all the great features added in InDesign CS5. These include streamlined review workflows and other productivity enhancements:

- **Interactive documents and presentations.** Add interactivity, motion, sound, and video to documents and presentations, exporting directly to SWF for playback in the Adobe Flash Player runtime.
- **Simplified object selection and editing.** Perform repetitive layout tasks efficiently using convenient tools and on-object controls.
- **Text-handling enhancements.** Create text that spans or splits into multiple columns in just a few steps. Mark up text directly in InDesign, easily tracking copy revisions. Generate static or live captions automatically from image metadata.
- **Multiple page sizes.** Create pages with different sizes in a single document.
- **All-new Layers panel.** Easily manage page items with a Layers panel that is similar to the one in Adobe Illustrator software.
- **Production enhancements.** Find and drag images into page layouts from Adobe Mini Bridge without leaving InDesign. Help eliminate font substitution issues with document-installed fonts. Export PDF documents in the background.
- **Access to Adobe CS Review.**[‡§] Create and share reviews online while working in InDesign with Adobe CS Review, part of CS Live online services.[‡§] See feedback in the context of your page layout.

Still using InDesign CS3?

Upgrading from InDesign CS3 to InDesign CS5.5 also adds all the new features introduced in InDesign CS4. These include timesaving enhancements to the user interface and long-document publishing features, in addition to interactivity features, as well as the following:

- **Live Preflight.** Preflight while you design. Continuous preflighting alerts you to potential production problems in real time so you can quickly navigate to a problem, fix it directly in layout, and keep working.
- **Customizable Links panel**. Find, sort, and manage all of your document's placed files in the customizable Links panel. View attributes that are most critical to your workflow, such as scale, rotation, and resolution.
- **Conditional text.** Deliver multiple versions of a document for different users, all from a single InDesign source file. Hide text at paragraph, word, and even character level without relying on layers. The remaining text and anchored objects automatically reflow in the layout.
- **Cross-references.** Simplify the writing, production, and management of long documents with flexible and powerful cross-references that dynamically update as content is changed or moved within a document.
- **Smart Guides.** Quickly align, space, rotate, and resize single or multiple objects with the help of dynamic guides. The guides, object dimensions, rotation angles, and X and Y coordinates appear dynamically so you can quickly snap an object's edge or its vertical or horizontal center to another object or page edge in the layout.

System requirements

Windows®

- Intel® Pentium® 4 or AMD Athlon® 64 processor
- Microsoft® Windows® XP with Service Pack 2 (Service Pack 3 recommended); Windows Vista® Home Premium, Business, Ultimate, or Enterprise with Service Pack 1; or Windows 7
- 1GB of RAM (2GB recommended)
- 1.6GB of available hard-disk space for installation; additional free space required during installation (cannot install on removable flash storage devices)
- 1024x768 display (1280x800 recommended) with 16-bit video card
- DVD-ROM drive
- Adobe Flash® Player 10 software required to export SWF files
- Broadband Internet connection required for online services and to validate Subscription Edition (if applicable) on an ongoing basis‡

For updates to system requirements, visit *www.adobe.com/go/indesign_systemreqs*.

Mac OS

- Multicore Intel® processor
- Mac OS X v10.5.8 or v10.6
- 1GB of RAM (2GB recommended)
- 2.6GB of available hard-disk space for installation; additional free space required during installation (cannot install on a volume that uses a case-sensitive file system or on removable flash storage devices)
- 1024x768 display (1280x800 recommended) with 16-bit video card
- DVD-ROM drive
- Adobe Flash® Player 10 software required to export SWF files
- Broadband Internet connection required for online services and to validate Subscription Edition (if applicable) on an ongoing basis‡

For updates to system requirements, visit *www.adobe.com/go/indesign_systemreqs*.

Expected ship date

Second quarter 2011

For more information

Product details:
www.adobe.com/indesign

- **Smart Text Reflow.** Automatically add pages at the end of a story, selection, or document when text is overset using this preference. Smart Text Reflow works hand in hand with conditional text as pages are automatically deleted or added when conditional text is hidden or shown in the document.

About Adobe Systems Incorporated

Adobe is the world's leading provider of software solutions to create, manage, and deliver high-impact, reliable digital content. For more information, visit *www.adobe.com*.

*Adobe Digital Publishing Suite requires a separate license and payment of associated fee(s). See *www.adobe.com/products/digitalpublishingsuite* for more information.

†InDesign uses EPUB3 and HTML5 code to create eBooks with audio, video, and other advanced features. EPUB3 and HTML5 presentation, media playback, and double-byte character support (e.g., Chinese, Japanese, Korean) may not be supported by all devices, browsers or EPUB readers.

‡CS Live online services are complimentary until April 12, 2012. See *www.adobe.com/go/CSLive* for details.

§Adobe online services, including Adobe CS Live Services, are available only to users 13 and older and require agreement to additional terms and Adobes online privacy policy (available at *www.adobe.com/go/terms*). Online services are not available in all countries or languages, may require user registration and may be subject to change or discontinuation without notice. Additional fees or subscription charges may apply.

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